



FACT SHEET - INAUGURAL MAYORAL BALL

When: Friday 25 November, 2016

Where: The Events Centre, Caloundra

Event Organiser: SunnyKids, guided by the special event committee.

Event Committee: The event committee members are key leaders in the business community including Travis Schultz, Peppi Bueti, John Williams, Grant Smith, Gail Hunter, Ferre de Deyne, Danny Buxton, Rebekah Fusca, Rachael Witton.

The event is expected to raise awareness, profile and \$\$\$\$ for three Sunshine Coast charities that provide support services to the Sunshine Coast community, for the benefit children, students and families in need.

- The event committee chaired by local business woman and President of SunnyKids Karen Neuendorf, will develop the event plan.
- The key goal is to raise community awareness about each organisation and or a specific program, like the SunnyKids Virtual Village.
- The child sponsorship program 'It takes a Village' was launched in November 2015, and one year on this event will be the perfect opportunity to share the programs successes and continue to raise its profile.
- The Mayor is keen to put his name behind this new event to promote the Virtual Village and child sponsorship program of which he was one of the first child sponsors.
- This will be the Mayor's first major fund-raising event.
- It is proposed that the three selected charities will be beneficiaries for the next three years.

BACKGROUND

SunnyKids

- SunnyKids provides support to more than 300 vulnerable children on the Sunshine Coast –connects them with education, health and protection services and provides emergency accommodation.
- More than 1,000 children are identified as vulnerable each year i.e. lacking protective factors keeping them safe and nurtured.
- SunnyKids Virtual Village brings local businesses, community services and individuals together to provide a safety net for these 1,000 vulnerable children. It Takes a Village SunnyKids Local Child Sponsorship Program is seeking sponsors at \$40 per month to provide this safety net. CEO Chris Turner – White Ribbon Ambassador and 2015 Australia Day Citizen of the Year
- For more information, visit www.sunnykids.or.au

For additional information, please visit these websites:

SunnyKids www.sunnykids.org.au
YouTube <https://youtu.be/nLpmixtpI3s>

CONTACT

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